

A Successful Venture

The Campaign in Juniata Valley

REPORT FROM THE GENERAL CHAIRMAN



Dale W. Detwiler

DEAR PRESIDENT ELLIS:

I am pleased to report the successful conclusion of the Juniata Valley Campaign in support of the \$5,350,000 long-range development program.

Financially, \$261,000 has been committed from 160 businesses, industries and friends. However, I feel financial return is not the only criteria for success in this particular program. The campaign has informed more people in the Juniata Valley about the important work the College is doing. I believe more people are better informed about the role of privately financed higher education and Juniata's place in the system.

The most important element of any campaign is the people who devote the time and effort to assure success. I want to express appreciation to all who participated and to extend a particular thank you to the non-alumni workers.

The future of Juniata College depends upon the interest and concern of such a group of volunteers as worked in this effort.

It was a challenge and pleasure for me to serve Juniata during 1965. May I wish you continued success in your development program.

Sincerely yours,

A handwritten signature in dark ink that reads "Dale W. Detwiler". The signature is written in a cursive style with a prominent, sweeping underline.

DALE W. DETWILER

Vice-President

New Enterprise Stone & Lime Co.

Long-Range Planning Committee Appointed

A COMMITTEE to study long-range planning for Juniata College has been appointed by the Chairman of the Board of Trustees, John C. Baker. The Committee will survey the service of Juniata College, set up goals, and prepare a plan to implement these goals. The program, facilities, and resources of the College will come under the scrutiny of the committee.

Two meetings were held in the autumn and the committee has been directed to make a report in the spring of 1966. Members of the committee:

DR. JOHN C. BAKER
Chairman Ex Officio

DR. CALVERT N. ELLIS
President Ex Officio

ADMINISTRATION

HAROLD B. BRUMBAUGH
Vice-President
Development

JOHN T. FIKE
Vice-President
Finance

MORLEY J. MAYS
Vice-President
Academic Affairs

ALUMNI

ALFRED P. CREASE, JR. '50
Assistant to Manager
Steel Mill Equipment Division
Drever Company
Bethayres, Pennsylvania

CHARLES C. ELLIS '40
Vice-President
Irving Trust Company
New York, New York

FACULTY

DR. RONALD L. CHERRY
Chairman
Division II—The Social Studies

DR. EARL C. KAYLOR, JR.
Chairman
Division I—The Humanities

DR. DONALD M. ROCKWELL
Chairman
Division III—The Natural Sciences

TRUSTEES

DONOVAN R. BEACHLEY
President
Beachley Furniture Company
Hagerstown, Maryland

DENTON B. EMMERT
Vice-President
Ford Motor Company
Dearborn, Michigan

LESTER M. ROSENBERGER
President
National Milling & Chemical Co.
Narberth, Pennsylvania



President Calvert N. Ellis (left) was highly pleased with the report from the Huntingdon County campaign to support the College's development program. The two-month effort resulted in contributions of \$137,432 from business, industry and friends, according to Chairman James G. Thompson (center), president of General Finance Service Corp., and his associate chairman, Donald G. Everhart, vice-president of Reeves Parvin. The Huntingdon drive was part of a five-county campaign in the Juniata Valley.

CAMPAIGN LEADERSHIP

DALE W. DETWILER
Vice-President
New Enterprise Stone & Lime Co.

M. H. DEFORREST
Mayor
Huntingdon

CHARLES S. DETWILER
Retired
Businessman

DONALD G. EVERHART
Vice-President
Reeves Parvin

LEONARD FUOSS
Treasurer
Swigart Associates

JOSEPH R. GOOD
President
Hollidaysburg Trust Company

LAWRENCE HARRINGTON
Manager
Owens-Corning Fiberglas

REX HERSHBERGER
Insurance Executive
Hershberger & Myers

ROBERT HOOVER
Vice-President
Roaring Spring Blank Book Co.

CHARLES HUSTON, JR.
Owner
Charles Huston & Brother, Inc.

JOHN A. KUNZ
Chairman
John B. Kunz Company

LUKE C. RILEY
Manager
G. C. Murphy Company

CARY SIMPSON
President
Allegheny Mountain Network

FRANK S. SMITH
President
First National Bank of Altoona

WILLIAM E. SWIGART, JR.
Vice-President
Swigart Associates

JAMES G. THOMPSON
President
General Finance Service Corp.

EARL S. WELLER
Vice-President
Pennsylvania Electric Company

GLENN F. WILLIAMS
Insurance Executive
Prudential Insurance Company

PERRY C. WILSON
Manager
Bedford REA

JUNIATA VALLEY SHAREHOLDERS

(Subscribers to Juniata College's Development Program)

- Mr. & Mrs. E. B. Africa
Allegheny Mountain Network
Altoona Leather Store, Inc.
Mr. & Mrs. Fred Appleby
Dr. Robert J. Ayella
Barnes & Tucker Coal Company
Fred B. Bayer Company
Dr. Robert Beck
Mr. & Mrs. J. O. Bergantz
Biddle Publishing Company
Bon Ton Department Store
John C. Bolger
(K. R. Miller & J. C. Bolger Co.)
Mrs. Elizabeth Brent
Mr. & Mrs. John B. Brown
C. D. Brumbaugh
D. Emmert Brumbaugh
Mr. & Mrs. D. Robert Brumbaugh
Harold B. Brumbaugh
Dr. Stanley Burgess
Mr. & Mrs. James B. Campbell
Central National Bank—Mt. Union
Mr. & Mrs. John S. Clapper
Dr. & Mrs. H. Ford Clark
M. L. Claster & Sons, Inc.
Mr. & Mrs. R. A. Clifford
Mr. & Mrs. Richard Coffman
Paul Corcelius
Crels Foundation
(New Holland Machine)
Dr. & Mrs. David W. Croft
Mr. & Mrs. Richard Cummings
Mr. & Mrs. M. H. DeForrest
Mr. & Mrs. Charles S. Detwiler
Mr. & Mrs. Emmert Detwiler
E. DeVecchis & Sons
Mr. & Mrs. J. H. Dillen
Dollinger's Clothing Store
Mr. & Mrs. Orville Dore
Elco Huntingdon Corp.
Elkins, Morris Stokes & Co.
Endres Lumber Company
English Clothing Store
Miss Lillian Evans
Mr. & Mrs. Donald G. Everhart
Mr. & Mrs. John T. Fike
Dr. & Mrs. John B. Fillman
First Blair County National Bank—Tyrone
First-Grange National Bank
First National Bank of Altoona
First National Bank of Everett
First National Bank of Mapleton
E. M. Foster
Fouse Dairy
James K. Friedline
Leonard Fuoss
William F. Gable Company
Garner Motors
Mr. & Mrs. John O. Gehrett
General Finance Service Corp.
Gerbo Shoe Corporation
Mr. & Mrs. J. S. Giacobello
Mr. & Mrs. Adolph S. Goldstein
D. C. Goodman & Sons
John L. Hancock
Mr. & Mrs. Lawrence Harrington
Mr. & Mrs. George Hartley
Mr. & Mrs. Charles B. Hess
Paul E. Hickes
James E. Himes
Holiday Inn Jr.
Hollidaysburg Trust Company
Glenn Holsinger
W. Herbert Hoover
Hunter, Campbell & Rea
Huntingdon County Thrift Corp.
Huntingdon Machine Company
Huntingdon Motor Inn
Huston Motor Company
Mrs. Elsie B. Irwin
Juniata Valley Loan Company
Philip Klevan
J. B. Kunz Company
Mr. & Mrs. John A. Kunz
Kermit Laney
Mr. & Mrs. Jack W. Lang
Laughlin-Carn Funeral Home
William A. Liebig
Dr. Fred H. McClain, Jr.
Senator & Mrs. Charles Mallery
Mr. & Mrs. J. Ralph Mark
Dr. & Mrs. Morley J. Mays
Harold Metzler
Mid-State Bank & Trust Company
Mrs. Helen H. Mierley
C. H. Miller Hardware Company
Mr. & Mrs. C. Blair Miller
Mrs. Gladys Z. Miller
Mr. & Mrs. Herbert Miller
Mrs. Mary Miller
T. F. Miller
Mr. & Mrs. A. Donald Mingle
Morgan Insurance Agency
Mr. & Mrs. Joseph W. Mullin
G. C. Murphy Company
Mr. & Mrs. Arthur R. Neary, Sr.
Honorable Joseph H. Neff
New Enterprise Stone & Lime Company
Harry H. Nye, Jr.
Prof. & Mrs. Jack E. Oller
J. C. Orr and Son, Inc.
Oxford Foundation
(Huntingdon Gas Company)
Kenneth E. Pearson
Penn Central Equipment Company
Pennsylvania Electric Company
Mr. & Mrs. Robert Peters
Dr. & Mrs. Clayton Pheasant
Poser's Department Store
Prismo Safety Corporation
Puritan Sportswear Corp.
Mr. & Mrs. H. Gerald Quigg
Reeves Parvin
Mr. & Mrs. Charles Rice
Raymond C. Richner
Mr. & Mrs. John S. Rodgers
Mr. & Mrs. John Rudy
Saf-T-Bak Corporation
Robert R. Saxe
Sears Roebuck & Company
Servomation Penn Alto, Inc.
John Shellenberger
Mr. & Mrs. William J. Sherrard
Mr. & Mrs. Marshall J. Showalter, Jr.
Dr. & Mrs. Luke M. Shuler
Small Tube Products, Inc.
Mr. & Mrs. P. M. Snider
Stackpole-Hall Foundation
Dr. & Mrs. Frederic H. Steele
Mr. & Mrs. John W. Strait
Strickler's Dairy
Mr. & Mrs. John Swigart, Jr.
Paul J. Swigart
Mr. & Mrs. I. Cloyd Taylor
Mr. & Mrs. I. Newton Taylor
Mr. & Mrs. Newton C. Taylor
Mr. & Mrs. Morris M. Terrizzi
Mr. & Mrs. James Thompson
Mr. & Mrs. Richard Titelman
Dr. & Mrs. Peter Trexler
Union National Bank & Trust Co.—
Huntingdon
Union National Bank & Trust Co.—
Mt. Union
Valley Rural Electric Cooperative, Inc.
Vista Vu Motel
J. R. Wald Company
The Ward Foundation
Mrs. Edward R. Weber
Weis Markets, Inc.
West Virginia Pulp & Paper Foundation
Mr. & Mrs. William H. Woolverton
Anonymous

AROUND THE CAMPUS

Science Center to be Dedicated

THE IMPORTANT ROLE of a small liberal arts college in the Juniata Valley and its relation to the complex world of scientific achievements will be emphasized at the dedication of Juniata College's new Science Center April 16.

A dedication committee, headed by Dr. Donald M. Rockwell, professor of chemistry and chairman of the division of natural sciences, is planning a three-day program for the major event of the College's 90th anniversary observance.

Highlighting the schedule of events will be the ceremony of dedication in Oller Hall at 11 a. m. Saturday, April 16. Guests from colleges and universities in full academic costume will participate in the ceremony . . . an address by a prominent scientist will be heard . . . honorary degrees will be conferred on distinguished alumni and men of science.

Prior to the dedication ceremony will be a science lecture in the Focus series on Thursday evening and two symposiums in science on Friday afternoon and evening. All will be open to the public.

Dr. Gerald Holton, professor of physics at Harvard University, will be the Will Judy lecturer on "Science Fashions a New Style" at 8:15 p. m. Thursday, April 14.

The symposiums at 3:30 and 8:15 p. m. Friday, April 15, will feature important men in the four sciences. Included are three alumni: Dr. Erwin L. Hahn '43, professor of physics, University of California; Dr. Walter J. Hamer '29, chief of the electro-chemistry section, National Bureau of Standards; and Dr. Jack E. Myers '34, professor of zoology, University of Texas. The fourth guest will be Dr. Hollis D. Hedberg, professor of geology, Princeton University.

Open house for guests to tour the sparkling new \$2,700,000 Science Center will be scheduled Friday and Saturday at 10 a. m. and 2 p. m.

The four-unit building, which has been under construction since mid-summer of 1964, is located across from the L. A. Beeghly Library on Moore Street.

The Science Center will provide a focal point for a broad scope of activities. For example, the two-story circular unit at the hub has a 448-seat

auditorium (known as Alumni Hall) and two lecture halls which can be a meeting place for the college and the communities of the Juniata Valley. This unit also contains a Science Library of some 23,000 volumes.

In the three wings will be housed the most up-to-date and best equipped facilities for chemistry (south wing), biology (west wing), geology and physics (north wing).

The completion of the largest building project undertaken at the College and its dedication will help to maintain the College's outstanding record in producing scientists.

Consulting Committee

A FACULTY CONSULTING Committee has been appointed by Dr. Morley J. Mays, Dean of the College and Vice-President for Academic Affairs, to coordinate with the Development office on approaching foundations and gov-

ernment with specific proposals for assistance.

Main purpose of the three-man committee will be to interpret programs now functioning at the college; learn what the faculty is doing in research and other projects; and determine if foundations or government grants may be obtained to support such programs and projects.

Chairmen of each of the three divisions have appointed: *Dr. Kenneth W. Crosby*, professor of history, Division I; *Prof. Duane F. Stroman*, assistant professor of sociology, Division II; and *Dr. Charles H. Spink*, assistant professor of chemistry, Division III, to work with Dean Mays and H. Gerald Quigg, Associate Director of Development.

Individual members of the faculty may present ideas for specific proposals through the appropriate division representative to discuss with the Development Office.

Focus Events in Spring

February 16 Alvin Toffler: "Why are people interested in the Arts"

February 23-March 16 Exhibition of Contemporary Artists

March 4 Norwegian Festival Orchestra

April 14 Gerald Holton, Professor of Physics, Harvard University
"Science Fashions a New Style"

May 9-10 Film Festival



Ground was broken in mid-summer for construction of this residence for 178 men. Located west of North Hall, the building is scheduled for use in September, 1966. Two main dormitory units, with a connecting lounge and service unit, are being built by Paul E. Hickes, contractor in the Juniata Valley from Alexandria, Pa. Total cost will be \$940,000, most of which is financed on a Federal loan from the Housing and Home Finance Agency.